



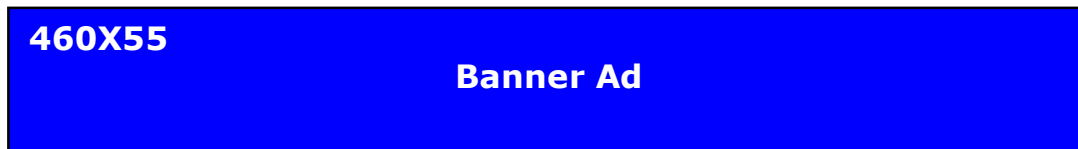
The National Needlearts Association (TNNA) would like to offer you the opportunity to advertise, on the Stitch N' Pitch<sup>SM</sup> Web site.

There are three areas located on the Web site that are available for advertisements – the Home Page, Fans & Freebees Page and the Ticket Pages (main Tickets page and one page for each of the individual Teams Ticket Page). The tiers are Home Page, Premium Page (Fans & Freebees Page and Main Tickets Page) and Individual Teams Ticket Page.

The two types of ads are the Banner Ad which goes across the top of the page and the Feature Ad which will be placed down the right hand side of the page.

### Banner Ads

460X55 pixels



### Feature Ads

120X90 pixels



### Pricing

A two-tier pricing structure will match the seasonality of baseball. In-season, six months of April – September. Off-season, six months of October – March.

In-season cost per month:

	Home Page	Premium Page	Individual Team Ticket Page
<b>Banner Ad</b>	\$300	\$275	\$225
<b>Feature Ad</b>	\$250	\$225	\$175

Off-season cost per month:

	Home Page	Premium Page	Individual Team Ticket Page
<b>Banner Ad</b>	\$250	\$225	\$175
<b>Feature Ad</b>	\$200	\$175	\$125

### AD Specifications

All advertisements must be submitted electronically to [ads@StitchNPitch.com](mailto:ads@StitchNPitch.com) as a .tiff, .eps or .pdf file. NO FILM or faxed copy will be considered.

Size Specs:

Banner Ad – 460px x 55px

Feature Ad – 120px x 90px

**Ad Placement (check all that apply)**

Banner Ad In-season:

- Home Page \$300
- Fans & Freebees Page \$275
- Main Ticket Page \$275
- Ind. Team Ticket Page \$225

List Team(s): \_\_\_\_\_ Total \_\_\_\_\_

Feature Ad In-season:

- Home Page \$250
- Fans & Freebees Page \$225
- Main Ticket Page \$225
- Ind. Team Ticket Page \$175

List Team(s): \_\_\_\_\_ Total \_\_\_\_\_

Check all that apply:

In-season:

- April
- May
- June
- July
- August
- September

Banner Ad Off-season:

- Home Page \$250
- Fans & Freebees Page \$225
- Main Ticket Page \$225
- Ind. Team Ticket Page \$175

List Team(s): \_\_\_\_\_ Total \_\_\_\_\_

Feature Ad Off-season:

- Home Page \$200
- Fans & Freebees Page \$175
- Main Ticket Page \$175
- Ind. Team Ticket Page \$125

List Team(s): \_\_\_\_\_ Total \_\_\_\_\_

Check all that apply:

Off-season:

- October
- November
- December
- January
- February
- March

Total Costs:

Total of Banner Ads \_\_\_\_\_ times # of Months \_\_\_\_\_ = Total Cost \$ \_\_\_\_\_  
 Total of Feature Ads \_\_\_\_\_ times # of Months \_\_\_\_\_ = Total Cost \$ \_\_\_\_\_  
 Grand Total \$ \_\_\_\_\_

**Please reserve space for my ad as noted above.**

I also agree to pay the terms as specified. TNNA is hereby authorized to insert our advertisement on the Stitch N' Pitch Web site.

Advertising Company: \_\_\_\_\_ TNNA Mbr. # \_\_\_\_\_

Contact Name (Print Name): \_\_\_\_\_ Title: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ E-mail: \_\_\_\_\_

**Method of payment (due at time of order)**

- Make check payable to: **TNNA**
- MasterCard
- VISA
- American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount to be charged \$ \_\_\_\_\_

Cardholder's Name (Print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*All payments in U.S. funds drawn on U.S. banks. \$25 fee charged for returned checks.*

Make checks payable to The National NeedleArts Association.

The National NeedleArts Association reserves the right to reject advertising not deemed suitable.

**Please complete and return to:**

The National NeedleArts Association, 1100-H Brandywine Blvd., Zanesville OH 43701-7303  
Phone: 800-889-8662, Fax 740-452-2552, E-mail: ads@StitchNPitch.com