

CASH AND CARRY
OR
TAKE ORDERS

THE NASHVILLE

*Needlework
Market*

FEBRUARY 20 – 21, 2010

Embassy Suites Nashville South/Cool Springs
820 Crescent Centre Drive, Franklin, TN 37067

**NEW
LOCATION!**

**NEW
LOCATION!**

SHOW SCHEDULE

FRIDAY – FEBRUARY 19

Technique &
Educational Classes9:00 am - 5:00 pm
Exhibitor Set up4:00 pm
Meet & Greet.....7:00 pm - 9:00 pm

SATURDAY – FEBRUARY 20

Show Rooms Open.....9:00 am - 6:00 pm

SUNDAY – FEBRUARY 21

Show Rooms Open.....9:00 am - 4:00 pm

MONDAY – FEBRUARY 22

Exhibitor Move-out prior to 12:00 noon
Schedule subject to change.

SPONSORED BY THE NATIONAL NEEDLEARTS ASSOCIATION

WWW.TNNA.ORG

THE NASHVILLE
*Needlework
Market*

**FEBRUARY
20 – 21, 2010**

February 19 • Exhibit Set up and Education
February 20-21 Exhibits Open

NEW LOCATION!

Embassy Suites
Nashville South/Cool Springs
820 Crescent Centre Drive, Franklin, TN 37067

Dear Exhibitor:

We asked for your input and we listened. The National NeedleArts Association is pleased to host the 2010 Nashville Needlework Market this coming February in a new location near Nashville. This cash and carry/order taking show is in its 17th year and offers a great venue for qualified buyers to see new products, meet new suppliers, purchase and/or order products as well as learn new techniques to take back to their customers.

You are invited to join us at The Embassy Suites Nashville South/Cool Springs located near the Cool Springs Galleria Mall in the Cool Springs Corporate Centre only minutes from the shops in and around historic downtown Franklin, Tennessee.

This full-service upscale all-suite hotel is a short drive from the Brentwood, Tennessee business community and south of downtown Nashville. The many nearby attractions and points of interest include the Grand Ole Opry, Opry Mills Shopping Mall, Titans Stadium, the Country Music Hall of Fame, the Gaylord Entertainment Complex, Ryman Auditorium, the Wild Horse Saloon, the Saturn plant, the Parthenon, Vanderbilt University and Medical Center, the Frist Center for the Visual Arts, the Tennessee Performing Arts Center, Belle Meade Plantation, the Hermitage - home of Andrew Jackson, and the Jack Daniel's Distillery. Guests of the Embassy Suites Nashville South/Cool Springs hotel stay in spacious two-room suites and receive a complimentary cooked-to-order breakfast, a nightly Manager's Reception and high-speed Internet access.

Please be sure to complete the TNNA member status section on the exhibit contract as to whether you will be joining or rejoining TNNA as a Wholesale Member or if you choose to exhibit as a Wholesale Non-Member. Please note, Non-member exhibitors will not receive a member discount, will be required to provide the required wholesale identification as listed on the Wholesale Membership Application and will not accrue seniority points or be able to use any previous points for room assignments.

If you are not a current TNNA member and plan to join, be certain to return the Wholesale Membership Application (located on the TNNA Web site at www.TNNA.org) and the required business identification with your exhibit contract by the **deadline date of October 8, 2009** to be assigned exhibit space in the first round of room assignments. Your membership will be active until September 30, 2010.

Contracts received by the deadline date of October 8 will be given first option on exhibit room by using the Satellite Show seniority points which were established and began with the St. Charles 2008 Fall Needlecraft Market. Contracts must be accompanied with full registration payment or complete credit card information and necessary membership application and required qualification information or said contract can not be processed.

If you have any questions, please call TNNA Headquarters at 800-889-8662. We look forward to seeing you in Nashville!

Sincerely,

Risë Fulmer
Event Manager

Patty Parrish
Executive Director

EXHIBITOR REGISTRATION AND ROOM ASSIGNMENTS

You will receive a confirmation of receipt of your contract. This will NOT be your room assignment but only a notification that your contract has been received. If you do not receive this confirmation within ten (10) days, please contact TNNA Headquarters at 800-889-8662 or 740-455-6773.

All contracts received by the October 8 room assignment deadline date will be assigned in the first round of room assignments by using the Satellite Show seniority points which were established and began with the St. Charles 2008 Fall Needlecraft Market. Room assignments will begin October 15.

Contract must be accompanied with full registration payment or complete credit card information and necessary membership application and required qualification information or contract will not be processed. Contracts received after October 8 will then be assigned on a first-come, first-served basis, in date-received order.

Once the first round of room assignments is completed, a confirmation with a copy of your contract, invoice and the Exhibit Kit will be mailed to you.

REGISTRATION FEE

The registration fee is \$450.00 for a current Wholesale Member or \$900.00 for a qualified Wholesale Non-member and must be paid in full with the submission of your contract. Please remember it is necessary to provide membership business identification when qualifying as a Wholesale Non-member exhibitor.

HOTEL ROOM TYPE AND FEE

Please make certain to mark the type of room that you want on the front page of the contract. That fee can be paid in full at the time of the contract submission or payment(s) can be made each time you receive an invoice up to the final due date of January 12, 2010. After January 12, a 5% additional charge will be added to the balance due. (see Balance Due on page one of Contract.) No refunds on showrooms on or after October 23, 2009.

MARKET SHOWROOM RESERVATIONS

With spacious two-room suites throughout the hotel, the Embassy Suites Nashville South/Cool Springs provides an incredibly comfortable guest experience. Each suite includes a separate living room and bedroom with two televisions, sleeper sofa, microwave and refrigerator, two dual-line phones, coffee maker, high-speed Internet access and a well-lit work desk.

During your stay, start each day out right with a complimentary cooked-to-order breakfast. Then be sure to wind down your evening with our nightly Manager's Reception, featuring your favorite cocktails and nonalcoholic beverages. Embassy Suites also offers great in-room dining and concierge services.

Exhibits will be assigned on floors 2, 3, 4, 6 and 7.

The cost of your room includes a three-night stay for only **two people** (Friday, Saturday and Sunday), plus a cooked-to-order breakfast each morning and a complimentary two hour beverage reception each evening. For each additional person add \$30 per night. The three-night reservation is a MUST. If you require additional nights please indicate the date for additional night(s) on the contract in box #1.

SHOWROOM SUITES FLOOR PLANS

CORNER Suite is 14' wide Parlor 18'1" long	Bathroom 10' long	Bedroom 17'4" long
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KING Suite is 13'7" wide Parlor 12'10" long	Bathroom 10' long	Bedroom 15'3" long <small>full size beds in double suite (4'x6' approx.)</small>
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full size beds in double suite (4'x6' approx.) • king beds are approx 6'x6'6"

DOUBLE Suite is 13'7" wide Parlor 12'10" long	Bathroom 10' long	Bedroom 17'4" long
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CONTRACT & ROOM RESERVATION FORM (FRONT)

NEW LOCATION! *Nashville Needlework Market*
 FEBRUARY 20 - 21, 2010
 EMBASSY SUITES HOTEL NASHVILLE SOUTH/COOL SPRINGS
 NASHVILLE, TN

Sponsored by The National NeedleArts Association (TNNA)

Complete all numbered boxed areas on BOTH sides of this form. Please type or print.

Completing this form serves Management notice that you agree to be contacted by mail, phone, fax and/or e-mail.

Contracts NOT received by October 8, 2009 will be assigned AFTER initial room assignments in date-received order. Room assignments will begin October 15.

A Non-refundable registration payment of \$450.00 for current Wholesale Member or \$900.00 for qualified Wholesale Non-member must accompany this contract for exhibit room assignment.

Our receipt of your contract OR your receipt of our contract confirmation does not guarantee room assignment.

PLEASE RESERVE FOR US:

REGISTRATION FEE \$450 Member \$900 Non-member \$ _____

Suite reservation # SUITES RATES
 Standard Suite (S) @ \$ 445=
 Each additional night add (S) \$140.00 @ \$ _____ =

- Date(s) requested for additional nights _____
- King Double (as available - rooms limited) Best Location
- Corner room (as available - rooms limited)
- add \$30.00 for # _____ additional person(s) per night _____

All exhibitor floors are non-smoking.

Show Directory Advertising: (order now - materials due December 14, 2009)

DISPLAY ADS	QUANTITY	RATES
<small>(Covers assigned on first-come basis. If already taken, we'll call you for other possible inside placement)</small>		
Full page outside back cover (color)	<input type="checkbox"/>	@ \$ 500=
Full page inside front cover (color)	<input type="checkbox"/>	@ \$ 250=
Full page inside back cover (color)	<input type="checkbox"/>	@ \$ 250=
Full page general inside placement (b/white)	<input type="checkbox"/>	@ \$ 150=
Half page general inside placement (b/white)	<input type="checkbox"/>	@ \$ 75=
Company logo with listing (b/white)	<input type="checkbox"/>	@ \$ 50=

TOTAL AMOUNT DUE: (U.S. Dollars) = \$ _____

Less Deposit Enclosed:
 (Contracts without minimum \$450 registration fee or \$900 non-member registration fee enclosed will not be assigned a room.) Check enclosed or amount to be charged now. - \$ _____

Deposit includes \$450 registration fee or \$900 registration fee

Balance Due:
 Any balance must be paid no later than 45 days prior to the Show or room can be reassigned. A 5% additional charge will be added to balance due if not paid in full 45 days prior to Show (January 12, 2010)..... = \$ _____

FOR OFFICE USE ONLY

Confirmed Room _____ Pts. _____
 Event Code: **07410** Exhibitor # _____
 Recd _____ Amt _____ Ck# _____ Ackd _____
 Accepted by TNNA Show Mgmt. _____

3 COMPANY INFORMATION- This information will be used in the show materials, so please fill out COMPLETELY and CLEARLY.

Your Name _____
 Firm Name _____
 Address _____
 City, State _____
 ZIP+4 _____ Nation _____
 Phone () _____
 Toll Free () _____
 Fax () _____
 E-mail _____ @ _____
 Web _____

Primary Product: (Choose ONE) This is **NOT** for buyer's guide or directory listing (see back for those)
 Yarn Needlepoint Counted Thread Accessories
 Publications Combination

Who can TNNA staff call for additional information/questions?

Contact Name Mr. Mrs. Miss Ms. _____
 Contact phone: () _____
 Contact E-mail: _____ @ _____

4 METHOD OF PAYMENT (payment due at time of order):

All payments in U.S. funds drawn on U.S. banks. \$25 fee charged for returned checks.
 Checks payable to: **The National NeedleArts Association (TNNA)**
 Check/Money Order Debit Card
 Credit Card: Visa MasterCard American Express Discover
 Credit Card Account # _____
 Exp. Date _____ 3-Digit Security Code _____ Amt. to be charged _____
 Cardholder's Name (print) _____
 Billing Address _____
 City _____ State _____ Zip+4 _____
 Authorized Signature _____

NOTE: The deadline date for final payment is January 12, 2010. After this date, a 5% additional charge will be added. Any remaining balance due on the above date will be charged on the credit card provided on this form and any additional items that may be ordered later for this show.

2 TNNA MEMBERSHIP STATUS If a current member, renewals will mail mid September.

- My Company IS a current 2010 Wholesale Member (required)
 Membership# _____
- My Company is NOT a current 2010 Wholesale Member.
 Enclosed is Membership application w/ business IDs and payment of \$ _____
- My Company chooses to exhibit as a non-member, paying non-member prices.

Address all Applications and Make Checks Payable to:

TNNA • 1100-H Brandywine Blvd • Zanesville OH USA 43701-7303
 Ph: 740.455.6773 or 800.889.TNNA (8662) • Fax: 740.452.2552

But, wait, there's more!

COMPLETE BACK • IMPORTANT!

CONTRACT & ROOM RESERVATION FORM (BACK)

5 COMPANY NAME _____ (in case your contract pages get separated when faxed)

ROOM CHOICE: I would like to be near the following companies: (not guaranteed)

1. _____ 2. _____ 3. _____

I prefer NOT to be located near (not guaranteed) 1. _____ 2. _____ 3. _____

SHOW DIRECTORY MERCHANDISE DESCRIPTION:

Describe what you will exhibit – for your free listing in “Exhibitors in Room Number Order.”

Deadline date to be included in the directory is November 14, 2009. After November 14, 2009, listings MAY appear in the supplement.

At the beginning of this listing your company name, address, phone, etc. from section #2 on first page of this contract will be used.

MERCHANDISE DESCRIPTION PARAGRAPH - 50 words or less.

Circle lines to be exhibited. TNNA reserves the right to edit for length.

OR CHOOSE Same merchandise description as 2009 Nashville Show Directory

PLEASE PRINT CLEARLY _____

Your representatives at the show: (included in your listing) _____

ROOM SIGN: Sign should read: Company Name _____

6 BUYERS' GUIDE: Check FIVE now. (only the first five will be listed) for free listing in the Show Directory's Buyer's Guide.

- | | | | | | |
|--|--|--|---|--|--|
| <input type="checkbox"/> beads | <input type="checkbox"/> crewel work | <input type="checkbox"/> embellishments | <input type="checkbox"/> furniture | <input type="checkbox"/> publisher (consumer, trade) | <input type="checkbox"/> videos/DVDs |
| <input type="checkbox"/> bell pull hardware | <input type="checkbox"/> cross-stitch/
counted thread | <input type="checkbox"/> embroidery | <input type="checkbox"/> jewelry | <input type="checkbox"/> punchneedle | <input type="checkbox"/> weaving |
| <input type="checkbox"/> buttons | <input type="checkbox"/> display fixtures | <input type="checkbox"/> finishing services | <input type="checkbox"/> knitting/crochet | <input type="checkbox"/> quilting | <input type="checkbox"/> wood products |
| <input type="checkbox"/> Christmas items/
accessories | <input type="checkbox"/> distributors | <input type="checkbox"/> felting | <input type="checkbox"/> laces/trims | <input type="checkbox"/> spinning | |
| <input type="checkbox"/> computer services/
software | <input type="checkbox"/> doll accessories | <input type="checkbox"/> frames/framing supplies | <input type="checkbox"/> needlepoint | <input type="checkbox"/> stitching fibers | |

7 •This is an Agreement by and between The National NeedleArts Association, hereinafter referred to as TNNA, additional sponsors, Offinger Management Co., and the Exhibitor as described and identified on the signature line below.
 •The parties to this Agreement hereby agree that this Agreement represents the final and complete Agreement between the parties, and that this Agreement entirely replaces and supersedes any prior or contemporaneous understandings or agreements between the parties, whether written, oral, or otherwise. The parties further agree that this Agreement may be modified only in writing signed by all parties to the Agreement.
 •TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees expressly disclaim any and all liability for any claim, loss, damage, or injury of any kind whatsoever sustained by any person or entity whatsoever, including but not limited to direct, consequential, or incidental damages, arising out of or in any way related to this Agreement or the subject matter of this Agreement. It is expressly understood and agreed by the parties that the sole and exclusive remedy of the undersigned Exhibitor against TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees for any claim, loss, damage, or injury of any kind whatsoever shall be a refund of the monies paid by the undersigned Exhibitor to TNNA pursuant to this contract.
 •The undersigned Exhibitor hereby expressly agrees to fully indemnify and hold forever harmless TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees for any and all claims, losses, damages or injuries of any kind whatsoever; arising out of or in any way related to this Agreement or the subject matter of this Agreement, specifically including but not limited to claims, losses, damages or injuries resulting from or alleged to have resulted from the negligence of TNNA, additional sponsors, Offinger Management Co., and their respective officers, agents and employees. In the event of claim, suit, loss, damage or injury to which this indemnification agreement applies, the undersigned Exhibitor agrees to pay for the defense of TNNA, additional sponsors, Offinger Management Co., and its officers, agents and employees against such claim, suit, loss, damage or injury, such defense to be provided by counsel of TNNA.
 •In the event that litigation is instituted which includes TNNA, additional sponsors, Offinger Management Co., its officers, agents, and employees as a result of negligence or alleged negligence of the Exhibitor, its officers, agents, and employees, Exhibitor agrees to hold harmless and indemnify TNNA, additional sponsors, Offinger Management Co., its officers, agents, and employees from any and all expenses incurred as a result of being brought in as a defendant, including but not limited to attorney fees and resulting judgment amounts, if any.
 •The parties to this Agreement hereby agree that this Agreement is entered into in Zanesville, Muskingum County, Ohio and that any disputes between the parties to this Agreement arising out of, or in any way connected with, this Agreement or the interpretation of the terms and conditions contained therein shall be governed by Ohio law and the jurisdiction of Ohio courts to the fullest extent permitted, and that the sole and exclusive venue for any suit or action between the parties to this Agreement arising out of, or in any way related to this Agreement shall be the Muskingum County Common Pleas Court of Muskingum County, Ohio.
 •The parties agree that the provisions of this Agreement are divisible, if any such divisions shall be deemed invalid or unenforceable, the applicability or validity of any other provision of this Agreement shall not be affected.
 •PAYMENTS AND REFUNDS: All applications for space must be accompanied by appropriate deposits to be valid, and total payment must be received before deadline or space can be reassigned. Full payment required 45 days prior to show. Payments not made within 45 days of the show will be charged 5% additional charge on balance due. Unpaid Exhibitors will not be permitted to set up or move in until paid in full. If assignment of space cannot be made, deposits will be refunded or applied to another show. Deposits will not be refunded after assignment of room space has been made. No refund will be made if cancellation is received after deadline for total payment of space.
 •The Exhibitor agrees that its products can be photographed and used in publicity for this Show and for future promotional materials, including any comments that the Exhibitor may make relative to the Show.
 •Exhibitor agrees to abide by the Conditions, Rules and Regulations of the Show as set forth in the Exhibit Kit. These Conditions, Rules and Regulations are by reference hereby made a part of the contract.
 •This Agreement may be executed in counterparts; all executed counterparts shall constitute one Agreement binding on all parties even though all parties have not executed the original or the same counterpart.

8 The undersigned hereby is authorized to complete this contract and authorize payment for this exhibiting company for the Nashville Needlework Market and agrees to abide by the terms and conditions of this contract.

Client's Name (please print) _____ Client's Authorized Signature _____ Date _____



DRIVING DIRECTIONS

Parking is free!

TO EMBASSY SUITES
NASHVILLE SOUTH/COOL SPRINGS:

From I-65 North - Take the Cool Springs Blvd.
(Exit 68 A East). Turn right onto Carothers Pkwy.
Turn right on Crescent Centre Dr. Hotel is on the right.

From I-65 South - Take the Cool Springs Blvd.
(Exit 68 A East). Make a left off the interstate.
Turn right onto Carothers Pkwy. and right onto
Crescent Centre Dr.

View all directions, map, and airport information at:

http://embassysuites1.hilton.com/en_US/es/hotel/

BNAFLES-Embassy-Suites-Nashville-South-Cool-Springs-Tennessee/directions.do



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– FREE PARKING –

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Nashville South/Cool Springs

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